



CONSUMER MAIL-IN REBATE INSTRUCTIONS:

- Purchase up to two (2) qualifying models from January 1 - July 1, 2016. Submissions must be postmarked no later than July 31, 2016.
- Select Offer Code:
 - US Residents - offer code CAN-10031**
 - Canadian Residents - offer code CAN-10032**
- You **MUST** include with this form:
 - Copy of the original dated, itemized, store sales receipt.
 - Serial number(s) of the product(s).

Serial Number Format Example: P123CN12345 (11 characters)

Submissions that do not include valid serial number will be declined.

4. Mail to:

Cannon Rebate Center
P.O. Box 130018
El Paso, TX 88513-0018

Please include only one rebate form & product receipt per envelope.

Keep a copy of your complete submission for your records. Please allow 8-10 weeks for delivery (10-12 weeks in Canada). Track the status at <https://cannon.4myrebate.com>. For questions regarding your rebate, call (866) 253-3704.

2016 DOWNRIGGER PROMOTIONS



QUALIFYING ELECTRIC DOWNRIGGERS

MODEL	MAIL-IN REBATE Prepaid MasterCard®
Digi-Troll 10 TS	\$150
Digi-Troll 10	\$100
Digi-Troll 5 TS	\$75
Digi-Troll 5	\$50
Magnum 10 STX TS	\$25
Magnum 10 STX	\$25

QUALIFYING MANUAL DOWNRIGGERS

MODEL	MAIL-IN REBATE Prepaid MasterCard®
Uni-Troll 10 STX	\$25
Uni-Troll 5 ST	\$15
Easi-Troll ST	\$15

PLEASE PRINT LEGIBLY - USE BLACK INK

First Name:

Last Name:

Mailing Address:

City:

State/Province:

Zip Code (US):

Postal Code (Canada):

Phone:

E-mail Address (to receive rebate status updates):

Check here to receive special offers, discounts and other e-mail communications from Cannon.

By submitting this form, I am acknowledging that I have read and agree to the terms and conditions of this rebate.

TERMS & CONDITIONS

Offer not valid on reconditioned or refurbished models. Offer is subject to product availability. No "Rain Checks" on the rebate offers are allowed if qualifying product is sold out. This rebate offer is available to qualifying end-user purchasers of a qualifying product on this rebate form. If any terms and conditions are not met the rebate will be denied. Cannon and its parent company, affiliates and agents are not responsible for any lost, late, mutilated, postage due mail, or misdirected mail. Except where otherwise restricted by law, improperly completed rebate forms may be rejected. Distributors and dealers may not participate in this offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period. **Limit (2) two rebates per qualifying rebate offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except where prohibited by law. Only one (1) rebate application per envelope.** Any request postmarked or received after the eligibility period will be denied. Reward card is issued by MetaBank®. **The Card will expire (4) four months after issuance, as noted by the "Valid Thru" date identified on the front of the Card.** Funds expire at 12:00AM (GMT time) on the card expiration date. Once expired, this card is void and will not be replaced. Subject to applicable law, and except as otherwise provided in the Cardholder Agreement, this Card is not redeemable for cash. This Card cannot be used at ATMs. Read Cardholder Agreement for complete terms and conditions. MasterCard Reward Card is accepted at millions of locations worldwide. Card is not reloadable. Offer subject to change at any time. For questions about this rebate offer, call (866) 253-3704. You may check the status of your rebate by visiting the link provided in your e-mail or visiting <https://cannon.4myrebate.com>. Please allow 8-10 weeks for delivery in US and 10-12 weeks for delivery in Canada. **For U.S. Residents:** You will receive a prepaid MasterCard® Reward Card paid in US Dollars. **For Canadian Residents:** You will receive a prepaid MasterCard® Reward Card paid in Canadian Dollars. MasterCard is a registered trademark of MasterCard International Incorporated.

