

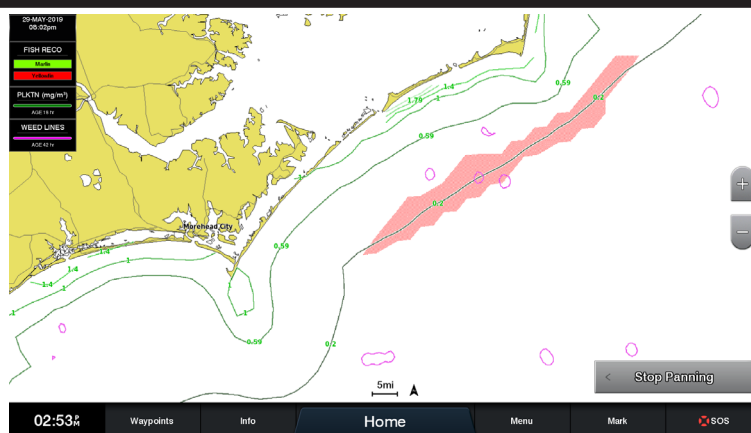
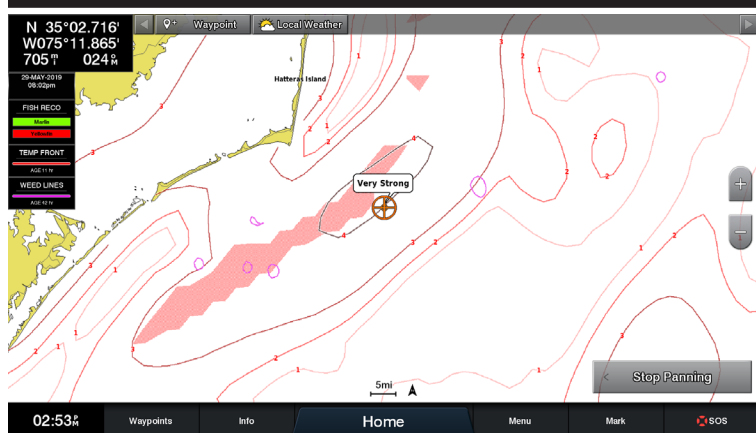
MARKETING MEMO

GXM™ 54 WEATHER ANTENNA

PRODUCT UPDATE



The GXM 54 satellite weather/radio antenna now supports fish mapping. Use this new feature¹ to access suggested potential hot spots of popular fish species, sea surface temperatures, plankton concentrations, floating algae and more — directly from your Garmin chartplotter. The antenna is easy to install and easy to use, and its excellent antenna signal performance ensures you will maintain the best possible reception, even on the fringes of SiriusXM® coverage.



KEY FEATURES:

| | |
|-------------------------|---|
| FISH MAPPING | Use the fish mapping feature ¹ to find suggested potential hot spots for popular species and view sea surface temperatures, plankton concentrations, floating algae and more |
| WEATHER | See detailed weather information ¹ directly on your compatible Garmin chartplotter for increased situational awareness |
| AUDIO CHANNELS | Experience high-quality entertainment with access to more than 150 channels of SiriusXM Satellite Radio ¹ |
| WEATHER FEATURES | Gain access to the most current weather conditions and forecasts, including NEXRAD, lightning, wind and waves ¹ |
| RECEPTION | Reliable antenna provides the best possible reception — even on the fringes of SiriusXM coverage |
| CANADA | Subscriptions and antenna now available in Canada |
| USER-FRIENDLY | Easy to install and use |
| COMPATIBILITY | Full compatibility with GPSMAP® 8400/8600, GPSMAP 7400/7600, GPSMAP 7x2/9x2/12x2 Touch and GPSMAP 10x2/12x2 chartplotters and chartplotter/sonar combos |

GXM 54 Weather Antenna



| AVAILABLE | INCLUDES | COUNTRY OF ORIGIN | |
|--|--|---|--------------|
| GXM 54 - Available now Fish mapping feature - Available in August with chartplotter software update | GXM 54, power and audio module, GXM 54 cable (6 meter), pole mount, surface mount, mounting hardware and documentation | Made in Taiwan. Cable made in Taiwan or China. | |
| DESCRIPTION | SKU | UPC | MSRP |
| GXM 54 Weather Antenna | 010-02277-00 | 753759232474 | \$799.99 USD |

DISCONTINUED:

| DESCRIPTION | SKU | UPC | DISCONTINUED |
|------------------------|--------------|--------------|-----------------------|
| GXM 53 Weather Antenna | 010-01734-00 | 753759167547 | Effective Immediately |

¹Weather, audio and fish mapping features each require a paid subscription with SiriusXM. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.